

ORDINANCE No. 2025-RAGBRAI

AN ORDINANCE ESTABLISHING RULES AND REGULATIONS FOR THE REGISTER'S ANNUAL GREAT BICYCLE RIDE ACROSS IOWA (RAGBRAI®) IN THE CITY OF MESERVEY, CERRO GORDO COUNTY, IOWA

RAGBRAI® will be passing through Meservey, Iowa on July 23, 2025.

The following shall outline rules and regulations pertaining to vendors and organizations offering goods and services within the City of Meservey, Iowa on the aforementioned date:

DEFINITIONS. For use in this Ordinance the following terms are defined:

1. “Food” shall include food products of all kinds including food packaged for consumption off premises as well as meals prepared for consumption either on or off premises. Food shall also include beverages of every kind, including both alcoholic and nonalcoholic, except for water provided without cost to the customer.
2. “Person” shall include any individual person, club, group, organization, partnership, corporation or entity of any kind.
3. “RAGBRAI Committee” shall mean the Meservey RAGBRAI Executive Committee and the RAGBRAI Advisory Board.

VENDOR BOOTH – PERMIT REQUIRED. No person shall provide or sell food or goods to the public in Meservey on July 23, 2025, at a location other than their regularly-established place of business unless said person or entity shall first obtain a Vendor Booth permit from the City of Meservey through the RAGBRAI Committee.

VENDOR BOOTH FEES: Per 10' x 20' space *vendors requiring more than the allotted space will be required to pay for an additional booth space.

- **COMMERCIAL VENDOR - \$300.00**
- **OUT-OF-TOWN NON-PROFIT VENDOR - \$150.00**
- **MESERVEY CITY RESIDENT NON-COMMERCIAL - \$0.00**
- **LOCAL NON-PROFIT VENDOR - \$0.00**

VENDOR BOOTH LOCATIONS. A vendor who has been granted a Meservey Vendor Booth Permit shall locate its temporary sale facility at a location, and only at that location, to be determined by the RAGBRAI Committee.

DESIGNATION OF MESERVEY RAGBRAI COMMITTEE AS AGENT; PERMIT APPLICATION REVIEW. The City of Meservey delegates to the Meservey RAGBRAI Committee responsibility for the receipt, review, and approval or rejection of permit applications, and determination of vendor locations. A permit applicant may appeal a decision of the

RAGBRIA Committee to the City Council of Meservey, whose decision shall be final. The City of Meservey, in its sole discretion, shall have the right to review the approval or rejection of any permit application.

HEALTH REGULATIONS.

A person issued a Commercial or Nonprofit Vendor Booth Permit for the sale of food pursuant to this Resolution shall comply with the Iowa Department of Health and Cerro Gordo County Department of Health rules and regulations, including obtaining appropriate permits, pertaining to the sale and dispensing of food for consumption.

REFUNDABLE CLEANUP DEPOSIT. Permitted vendors shall pay, at the time of application, a \$200.00 refundable deposit. If cleanup of the site is approved by the RAGBRAI Committee the deposit will be refunded.

APPLICATION DEADLINE.

All applications for permits must be received by May 31, 2025. Applications received after this date are not ensured of approval and are subject to a \$100.00 late fee after June 7, 2025.

ELECTRICAL SERVICE. Vendors will be responsible for securing their own electrical service.

NUISANCE. The sale of food or the erection of a temporary facility for the sale of food or other merchandise without a Vendor permit on the day of RAGBRAI pass through will be considered a nuisance and an emergency abatement is hereby authorized and may be executed by any peace officer or those acting at their direction by dismantling and removing the nuisance without notice.

LIABILITY. Vendors shall supply the RAGBRAI Committee with proof of General Liability and Work Comp Insurance with a minimum of \$1,000,000 General Liability along with Vendor Booth application.

Motion by Patrick White to adopt the foregoing Ordinance. 2nd by Jennifer Burke.

On a call of the roll the vote was as follows: Ayes: 5 Nays: 0

PASSED and APPROVED THIS 21st day of April, 2025.

Mayor

Attest:

City Clerk